Jet Enterprise Speeds Microsoft Dynamics™
Reporting for Water Equipment Distributor

JetReports®

Fast. Accurate. Anywhere.

Kenyan-based company Davis & Shirtliff cuts days from the monthly reporting process, sharpening their focus on critical business decisions.

Founded in 1946, Davis & Shirtliff is the leading supplier of water related equipment in the East African region. The company distributes high quality equipment from a number of industry-leading companies from around the world, as well as carrying out manufacturing and assembly of various water and power related products.

The company is focused on six principal product sectors: water pumps, borehole equipment, water treatment, swimming pools, solar products and generators. The company operates through a network of Kenyan branches as well as regional affiliates in Uganda, Tanzania, Zambia, Rwanda and Ethiopia.

D&S DAVIS & SHIRTLIFF
know H₂Ow through experience

A management accounts report that used to take 5 to 6 days to create can now be generated in under an hour.

The Challenge
Time-consuming and disconnected reporting processes blocked the company from real insights

Davis & Shirtliff captures everything related to sales, customers, products and financial transactions within their Microsoft Dynamics NAV ERP system. Unfortunately, extracting this data was difficult and too time consuming.

Before Jet Enterprise, reports could only be produced by developers. It took their team five to six days each month to create a series of reports for senior-level managers. Complex reports were especially challenging for the company, often taking too long to generate.

With the previous reporting processes in place, employees used arduous spreadsheets for business analytics and performance measurement. Because these spreadsheets were not linked to the company's Microsoft Dynamics NAV ERP system, there was no ability to conduct real-time analysis of the underlying data.

The Solution
Tap into Microsoft Dynamics data and empower users to create reports in real-time

Davis & Shirtliff chose Jet Enterprise because it was specifically designed for Microsoft Dynamics NAV and was easy to deploy. The software has enabled any user with basic Excel skills the ability to directly access information in their ERP system.

The Results

Reporting is quick, automated, and provides executives with true business intelligence

The implementation of Jet Enterprise has greatly improved the availability and presentation of management information across the entire Davis & Shirtliff operation.
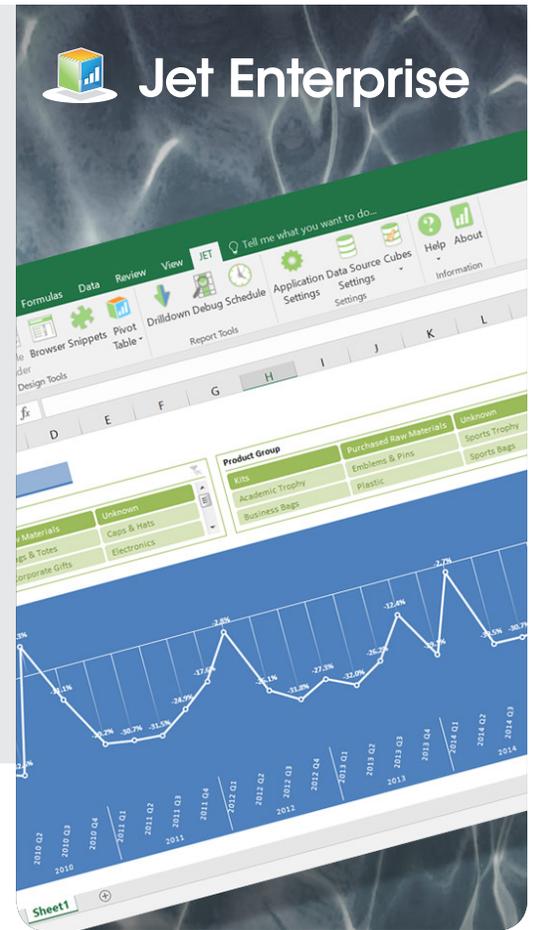
Business users can now access required data and perform analysis in an easy-to-use Excel interface. Critical reports are now scheduled for generation at specific times and automatically emailed to key stakeholders.

The executive team can quickly and easily access information related to sales, orders, stock, accounts receivable, accounts payable and finance. A management accounts report that used to take 5 to 6 days to create can now be generated in under an hour.

"With Jet Enterprise our executive team now spends less time briefing developers to design reports and more time making important business decisions," said George Mbugua, finance director at Davis & Shirtliff.

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To learn more about Jet Enterprise, please visit us online today.
www.jetreports.com/jet-enterprise

Jet Reports delivers unparalleled access to data through fast and flexible reporting and business analytics solutions that are cost effective, provide rapid time-to-value and are built specifically for the needs of Microsoft ERP users.

Over 10,000 companies rely on Jet Reports every day for their financial reporting.